

THE PHD PROJECTSM

NEWS

Spring 2009
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VISION:

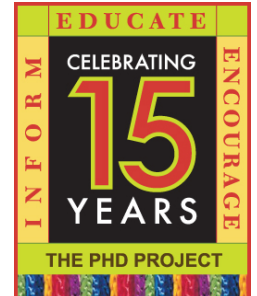
A significantly larger pool of highly qualified African-Americans, Hispanic-Americans, and Native Americans for positions in management

MISSION:

The PhD Project's mission is to increase the diversity of corporate America by increasing the diversity of business school faculty. We attract African-Americans, Hispanic-Americans, and Native Americans to business Ph.D. programs, and provide a network of peer support on their journey to becoming professors. As faculty, they serve as role models attracting and mentoring minority students while improving the preparation of all students for our diverse workplace and society.

OBJECTIVES:

- To inform and educate minorities about all aspects of a business doctoral program, and encourage them to follow their dream of becoming a professor;
- To provide a nurturing a support network for minorities as they navigate their doctoral program;
- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



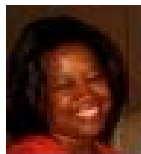
THE PHD PROJECT IS CELEBRATING 15 YEARS!

Congratulations to The PhD Project for celebrating our 15th anniversary! Who can believe that it has been 15 years? Many would have ventured to guess that this "dream" would last a year or so at most. The dream is still alive and has surpassed anyone's expectations. The 2008 PhD Project November Conference had the largest participant attendance to date.

When The PhD project was founded in 1994, there were only 294 minority business professors in the United States. Today, there are 964 minority business professors. The ranks have more than tripled and the numbers are increasing.

The PhD Project is proud of the accomplishments of all its participants and of those that are pursuing their dreams of becoming business professors. Many of these minority professors are "giving back" as they mentor the new participants and continue to participate in the annual Doctoral Students Association conferences.

We've had many milestones along the way. We started with our very first PhD Project professor, Dr. Alisa Mosley, Jackson State University. Dr. Mosley attended the 1994 PhD Project November Conference and received her Ph.D. in 1998 from University of Nebraska-Lincoln.



program, and continue to be close friends.

And who can forget the Doublemint professors, Dr. Craig Sisneros, Wichita State University and Dr. Darryl L. Brown, Illinois State University? They met at the 1999 PhD Project November Conference, became friends, began their programs in the same state, and defended their dissertations on the same day.



As 2009 unfolds, we are nearing the capping of our 1000th professor. Keep in mind The PhD Project's mission to attract African-Americans, Hispanic-Americans, and Native Americans to business Ph.D. programs. If you know of someone who would be interested or if you think they are the "perfect candidate," why not refer them to www.phdproject.org for more information? We're looking forward to the next 15 years!

Listed below are the accomplishments of PhD Project participants reported since the last issue of the newsletter. A year after the participant's name indicates the year they attended a November PhD Project Conference.

WELCOME NEW STUDENTS

Name	Discipline	School
Elicia Cowins-2007	Accounting	University of North Carolina-Chapel Hill
Wayne Nelms	Accounting	Morgan State University
John M. Williams- 2003	Accounting	University of North Texas
Alan Ferguson, Sr.- 1995	Finance	Georgia State University
Mary Dunaway- 2007	Information Systems	University of Arkansas
Baruch Lundy	Management	Jackson State University
Harold Lundy, Jr.- 2004	Management	Jackson State University
Maria Barua	Marketing	University of Texas- El Paso
Yvette Holmes- 2008	Marketing	Florida State University
LaDonna Thornton- 2008	Marketing	University of Tennessee
Jennifer Zarzosa- 2008	Marketing	New Mexico State University

STUDENT ACCOMPLISHMENTS

Congratulations to the following students who recently passed comprehensive exams:

Name	Discipline	School
Ronald Jared DeLisle	Finance	Florida State University

Congratulations to the following students who successfully defended their dissertation proposal:

Name	Discipline	School
Nelson Alino	Accounting	University of South Carolina
Victor Bennett- 2004	Management	University of California, Berkeley

CONGRATULATIONS! NEW PROFESSORS



The following individuals advised us of their successful dissertation defense!

Name	Discipline	Doctorate Received At	Teaching At
Melissa Martin	Accounting	University of Southern California	Arizona State University
Daniel Selby- 1995	Accounting	Florida State University	University of Richmond
C. Greer Jordan	Management	Case Western Reserve University	Seeking Faculty Position

STUDENT NEWS

Congratulations to **Ms. Mary Dunaway, Information Systems, University of Arkansas**, who received the Doctoral Academy Fellow Award. Mary is a new student member of The PhD Project Information Systems Doctoral Students Association.

Congratulations to **Mr. Keith Wilcox, Marketing, Baruch College**, who with Hyeong Min Kim and Sankar Sen has published a manuscript forthcoming in *Journal of Marketing Research*, April 2009. The manuscript is entitled "Why Do Consumers Buy Counterfeit Luxury Brands."

FACULTY CORNER

Congratulations to **Dean Mel Stith, Marketing, Syracuse University**, who has been selected as one of the 2009 National Association for Equal Opportunity in Education (NAFEO) Distinguished Alumni Award.

Congratulations to **Dr. Cheryl Allen, Accounting, Morehouse College**, was honored to receive the Boeing Faculty fellowship this past summer. Dr. Allen is the Interim Dean at Morehouse College.

Congratulations to **Dr. Fay Cobb Payton, Information Systems, NC State University**, who has been named an ACE Fellow for 2009-2010. The ACE Fellows Program is the premier higher education development program that prepares senior leaders to serve American colleges and universities.

Congratulations to **Dr. Jerome Williams, Marketing, University of Texas at Austin**, who has been selected to receive the 2009 Outstanding Marketing Teacher Award from the Academy of Marketing Science.

Congratulations to **Dr. John Warren, Information Systems, University of Texas-San Antonio, Dr. Garry Adams, Management, Auburn University**, and **Dr. Agatha Jeffers, Accounting, Montclair State University**, who have been promoted to Associate Professors with Tenure. Dr. Jeffers is also the recipient of the 2008 "Bright Idea" Award in Taxation for her paper entitled "*Towards a Framework for the Measurement of Financial and managerial Implications of Green Accounting in Corporations.*"

THE 2009 PHD PROJECT DOCTORAL STUDENTS ASSOCIATION CONFERENCES

Accounting July 31- August 2, 2009
Sheraton Hotel & Towers New York
New York, NY

In conjunction with: **American Accounting Association Meeting**
New York, NY , August 2-5, 2009

Finance June 15-17, 2009
Marriott San Diego Hotel & Marina,
San Diego, CA

In conjunction with : **Western Finance Association Meeting**
San Diego, CA June 17-20, 2009

Information Systems August 4-6, 2009
Marriott San Francisco
San Francisco, CA

In conjunction with: **Americas Conference on Information Systems**
San Francisco, CA August 6-9, 2009

Management August 5-7, 2009
Swissotel
Chicago, IL

In conjunction with: **Academy of Management Meeting**
Chicago, IL August 7-11, 2009

Marketing August 5-7, 2009
Hotel SAX
Chicago, IL

In conjunction with: **American Marketing Association Summer Marketing Educators' Meeting**
Chicago, IL August 7-10, 2009

Hold the dates! Invitations to all eligible students and all faculty members will be sent via email soon. Please make sure to check your mailboxes.

THE PHD PROJECT KUDOS

Fifteen years! As the old adage says, "time flies when you're having fun!" The PhD Project is having more than just fun; we're impacting lives, achieving great things! We are very proud of the over 960 individuals who have fulfilled their dreams of professorship and the 400 that are on their way.

During the past 15 years we've experienced many highs and we are happy to know that we've had an impact on many along the way. It's always great to hear from those that have found support and encouragement from PhD Project members, both faculty and students alike. These are two excerpts from individuals who are currently in faculty and administrative positions.

"I think The PhD Project is an outstanding organization with a great mission, and I credit the organization for my development and endurance as a doctoral student. I am not certain that I could have finished without the network and the career information that The PhD Project offers."

"I will be eternally grateful to The PhD Project for assisting me in my quest for higher education. The work that The PhD Project is doing has and will continue to make a difference in the lives of many people, as it has done for me."

KPMG FOUNDATION ACCOUNTING DOCTORAL SCHOLARSHIP PROGRAM

KPMG Foundation's accounting doctoral scholarships for minorities aim to further increase the completion rate among African-American, Hispanic-American, and Native American doctoral students. In order to apply for this scholarship, you must be:

- African-American, Hispanic-American, or Native American
- a U.S. citizen or a permanent resident of the United States (possess a green card)
- Enrolled, on campus, in a full-time, AACSB accredited, U.S. Accounting doctoral program by September 2009.

Terms of the scholarship: \$10,000 annual scholarship, eligible for annual renewal, cumulative total scholarship amounts not to exceed \$50,000.

Please visit the website, www.phdproject.org for detailed application instructions. Deadline for application is **May 1, 2009**.

THE PHD PROJECT ANNIVERSARY CAMPAIGN PLEDGE

We have launched a special Anniversary Campaign commemorating The PhD Project's 15th Anniversary (1994-2009). Many milestones have been achieved over the past 15 years but there is still much work to be done! During these difficult economic times, we must depend on your support more than ever.

Provide a Legacy to Ensure Diversity for Generations in Education: PLEDGE



As we continue looking forward in 2009, we hope you will continue your generous support of The PhD Project. Your contributions allow us to provide others with the same opportunity that you have been given. Check your email for our annual appeals. You can also access a PLEDGE card online at www.phdproject.org. Just click on the PLEDGE icon on the homepage. Or, contact Marie Zara, Development Manager, at mzara@kpmg.com, or (201) 505-3529.

THE SPONSOR CORNER

Since our last newsletter, The PhD Project has received renewals from the following Sponsors for 2009:

GMAC- \$250,000, **CITI**- \$40,000, **AACSB**- \$50,000,

AICPA - \$50,000, **MERCK**- \$25,000,


Wal-Mart, Inc. - \$25,000, and **CIGNA** - \$25,000.

Thank you for your continued support and for believing in our mission.

As we continuously work to broaden support for The PhD Project, we ask for *your* support in acknowledging the sponsoring corporations and also identifying potential Sponsors. If you have a corporate contact interested in becoming a sponsor, please contact Marie Zara, Development Manager at mzara@kpmg.com or 201-505-3529.

THE PHD PROJECT SPONSOR SPOTLIGHT

JPMorgan Chase Foundation and The PhD Project: Investing in the Future of Business



JPMorgan Chase believes that building a workplace where differences are respected and valued is critical to its future. The global financial services firm defines diversity as “the combination of unique qualities, abilities, traits, background and style that each person brings to the world.” It is also committed to ensuring that future business leaders are educated by the most talented and diverse faculty available. That is why the firm has invested its time and resources into The PhD Project.

“We know that programs such as the PhD Project help develop students who reflect and understand the diverse needs of communities where we do business, students who can meet the challenges of a global, interconnected economy,” said Mark Rigdon, the Director of Philanthropic Strategy and Programs at the JPMorgan Chase Foundation. “We want to attract those students to continue and enhance the vitality of our firm.”

JPMorgan Chase’s diversity initiatives include employee networking groups, diversity events for colleagues, aggressive

diversity recruiting, internships and alliances with professional associations.

Among JPMorgan Chases’ awards and honors are: being named to the "Diversity Elite" list by *Hispanic Business Magazine*; being on the Top 50 companies for Latinas by *LATINA Style Magazine* for over eight years; being named one of the World's Most Influential Companies by *BusinessWeek* in 2008; and one of the Top 50 Companies for Diversity by *DiversityInc* for over seven years.

“The generous sponsorship of organizations such as JPMorgan Chase Foundation shows that Corporate America is committed to diversity,” said Bernard J. Milano, President of The PhD Project and the KPMG Foundation, the creator and lead sponsor of the program. “Through our partnership, we are making a difference for students and the business world as a whole.”

Below is a listing of America’s top companies and academic organizations that support The PhD Project.

For more information on JPMorgan Chase, visit their website at: www.jpmorganchase.com.

THE PHD PROJECT SPONSORS

KPMG FOUNDATION • GRADUATE MANAGEMENT ADMISSION COUNCIL • 212 PARTICIPATING UNIVERSITIES
CITI FOUNDATION • AACSB INTERNATIONAL • AICPA • STATE STREET FOUNDATION/STATE STREET CORPORATION
ROBERT K. ELLIOTT • JPMORGAN CHASE FOUNDATION • HEWLETT-PACKARD COMPANY • DIVERSITYINC. • THE MERCK
COMPANY FOUNDATION • DOW CHEMICAL COMPANY • DIXON HUGHES PLLC • JOHN DEERE FOUNDATION • ROCKWELL COLLINS
ACT-1 GROUP • WAL-MART STORES, INC. • MICROSOFT CORPORATION • CALIFORNIA STATE UNIVERSITY SYSTEM
THE SCHWAN FOOD COMPANY • CIGNA • SUN MICROSYSTEMS • AMERICAN MARKETING ASSOCIATION • WESTERN UNION
FOUNDATION • THE FEDERAL RESERVE BANK OF NEW YORK

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