

THE PHD PROJECTSM

NEWS

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VISION:

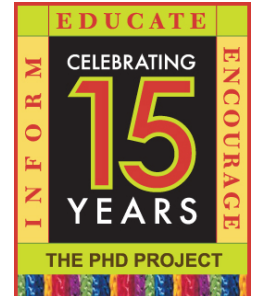
A significantly larger pool of highly qualified African-Americans, Hispanic-Americans, and Native Americans for positions in management.

MISSION:

The PhD Project's mission is to increase the diversity of corporate America by increasing the diversity of business school faculty. We attract African-Americans, Hispanic-Americans, and Native Americans to business Ph.D. programs, and provide a network of peer support on their journey to becoming professors. As faculty, they serve as role models attracting and mentoring minority students while improving the preparation of all students for our diverse workplace and society.

OBJECTIVES:

- To inform and educate minorities about all aspects of a business doctoral program, and encourage them to follow their dream of becoming a professor;
- To provide a nurturing a support network for minorities as they navigate their doctoral program;
- To increase the number of minority business professors who can function as role models and mentors;
- To influence more minorities to pursue business degrees/careers;
- To increase the number of qualified minority applicants to fill critical positions in the business disciplines;
- To improve the preparation of all students by allowing them to experience the richness of learning from a faculty with diverse backgrounds; and
- To reach the goal of a better prepared and more diversified workforce to service a diversified customer base.



THE 1000TH PROFESSOR IDENTIFIED!

As The PhD Project's 15th anniversary celebration gets underway, we are excited to announce the 1000th professor capped by The PhD Project: Dr. Shalei Simms, Assistant Professor of Management at Ramapo College of New Jersey.

Dr. Simms attended the 2001 November PhD Project Conference and received her Ph.D. in Management from Rutgers University and also earned a B.A. in Psychology and Sociology from Wesleyan University. Her research interests include decision making and social entrepreneurship. She is teaching Ethics in Business and Managerial & Organizational Behavior at Ramapo College.



You can hear more about Dr. Simms by clicking on the link below as filmed by DiversityInc.
<http://diversityinc.com/content/1757/article/6298/>

As Dr. 1000, Dr. Simms joins some other notable professors: our first PhD Project professor; Alisa Mosley, Dr. Double, Alisha Malloy and Dr. Triple, Belinda Shipp.

The 1000th professor is quite a milestone for The PhD Project but there are many more milestones to reach.

We continue to look for opportunities to increase the number of minority business professors in the United States, to diversify corporate America and to continue to support those minorities pursuing their doctorates in business.

Remember to keep us posted as you reach your milestones in your pursuit of a Ph.D. or your academic career. We want to hear from all of you. You can contact Myrna Varner at myrnavarner@kpmg.com for more information.

Fifteen years! We could not have done this without the help of your contributions. We have launched a special Anniversary Campaign commemorating The PhD Project's 15th Anniversary (1994-2009) and have implemented a recurring payment option for your convenience. Your contributions allow us to provide others with the same opportunity that you have been given. Check your email for our annual appeals. You can also access our PLEDGE drive online at [Support the PhD Project](#) on the homepage. Or, contact Marie Zara, Development Manager, at mzara@kpmg.com

**Provide a Legacy to Ensure
Diversity for Generations in
Education: PLEDGE**



Listed below are the accomplishments of PhD Project participants reported since the last issue of the newsletter. A year after the participant's name indicates the year they attended a November PhD Project Conference.

WELCOME NEW STUDENTS

Name	Discipline	School
Diego Jara Droguett	Accounting	Ohio State University
Haron Kikuru	Accounting	Morgan State University
Jose Vega	Finance	University of Texas-Pan American
Isaac Bonaparte	Information Systems	Morgan State University
Greg Larosiliere- 2008	Information Systems	Baylor University
Olusola Samuel-Ojo	Information Systems	Claremont Graduate University
Alejandro Amezcua	Management	Syracuse University
Luis Rios- 2008	Management	Duke University
Sloane Signal	Management	Tulane University
Crystal Wallace	Management	SUNY at Buffalo
Grant Aguirre	Marketing	New Mexico State University
Miguel Hernandez	Marketing	University of Texas- San Antonio
Hector Romero	Marketing	University of Texas-Pan American
Julio Sevilla	Marketing	University of Miami
Keith Story- 2002	Marketing	University of Memphis

STUDENT ACCOMPLISHMENTS

Congratulations to the following students who recently passed comprehensive exams:

Veena Looknanan-Brown	Accounting	Florida Atlantic University
Susan Muzorewa	Accounting	Morgan State University
Claudia Ruiz	Information Systems	Georgia State University
Lakisha Simmons- 2003	Information Systems	University of Mississippi
Shanna Daniels- 2006	Management	Tulane University
Candice Griffin	Management	University of Alabama at Birmingham

Congratulations to the following students who successfully defended their dissertation proposal:

Jared DeLisle	Finance	Florida State University
Lisa Williams- 2002	Finance	Kent State University
Jakari Griffith- 2003	Management	University of Nebraska-Lincoln
Edward Ramirez- 2005	Marketing	Florida State University

2009 KPMG FOUNDATION ACCOUNTING DOCTORAL SCHOLARSHIP RECIPIENTS

Congratulations to the following scholarship recipients! The \$10,000 annual scholarship is eligible for annual renewal, with a cumulative total scholarship amount not to exceed \$50,000.

NAME	SCHOOL ATTENDING
Elio Alfonso	Louisiana State University
Dereck Barr-2004	University of Mississippi
Cathalene Bowler-2007	Morgan State University
Elicia Cowins-2007	University of North Carolina- Chapel Hill
Paige Gee	Temple University
Aisha Meeks-2007	Jackson State University
Wayne Nelms	Morgan State University
Genese Rogers-2007	Morgan State University
Menghistu Sallehu	Drexel University
John Williams-2003	University of North Texas
Reginald Wilson	Jackson State University

2009 AICPA FELLOWSHIP RECIPIENTS

Congratulations to the following recipients:

NAME	SCHOOL ATTENDING
Elicia Cowins	University of North Carolina-Chapel Hill
Stephani Mason	Rutgers University
Aisha Meeks	Jackson State University
Kerri-Ann Sanderson	Florida Atlantic University
John M. Williams	University of North Texas

CONGRATULATIONS! NEW PROFESSORS

The following individuals advised us of their successful dissertation defense!

Name	Discipline	Doctorate Received At	Teaching At
Bettye Rogers Desselle	Accounting	University of Houston	Prairie view A&M University
Chrystell Flota	Finance	University of Texas-Pan American	Seeking Faculty Position
Rebecca Gonzalez	Finance	University of Texas-Pan American	University of North Carolina-Pembroke
Pamela Queen- 1997	Finance	George Washington University	Seeking Faculty Position
Bobby Claytor	Information Systems	George Washington University	George Washington University
Ashley Davis- 2003	Information Systems	University of Georgia	San Jose State University
Efosa Idemudia- 2001	Information Systems	Texas Tech University	Seeking Faculty Position
Atira Charles- 2002	Management	Arizona State University	Florida State University
Yerodin Sekou Bermiss- 2001	Management	Northwestern University	University of Texas- Austin
Dewaynna Cates- 2004	Management	Jackson State University	Prairie View A&M University
Jack Crumbly	Management	Jackson State University	Tuskegee University
Adrian Gil	Management	University of Texas-El Paso	Seeking Faculty Position
Kimberly Johnson	Management	Auburn University	Auburn University Montgomery
David Major- 2002	Management	University of Maryland	Indiana University at Bloomington
LeJon Poole	Management	University of Alabama-Birmingham	Fayetteville State University
Silvia Salas- 2003	Management	Florida International University	Seeking Faculty Position
Maritza Salazar- 2003	Management	New York University	University of Central Florida
Shalei Simms- 2001	Management	Rutgers University	Ramapo College of New Jersey
Wendy Walker- 2001	Management	Georgia Institute of Technology	North Georgia College & State University
Sheneeta White- 2004	Management	Virginia Tech University	University of St. Thomas
Adriana Boveda-Lambie- 2001	Marketing	University of Rhode Island	Rochester Institute of Technology
Janee Burkhalter- 2002	Marketing	Georgia State University	Saint Joseph's University
Carla Childers- 2002	Marketing	University of Kentucky	Ohio University
Samantha Cross- 2002	Marketing	University of California, Irvine	Iowa State University
Robert Harrison III	Marketing	University of Nebraska-Lincoln	Western Michigan University
Glynnis Johnson	Marketing	University of Texas-Austin	Post doc New York University
Bernadette Njoku	Marketing	Cleveland State University	College of Saint Rose
Breagin Riley	Marketing	Northwestern University	Syracuse University
Keith Wilcox	Marketing	Baruch College	Babson College

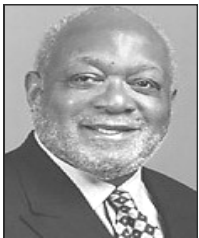
FACULTY CORNER

Congratulations to **Dr. Kelley Duncanson, Management, College of the Bahamas**, was recently promoted to Associate Vice President of the Northern Bahamas Campus, Freeport, Grand Bahamas. Dr. Duncanson is a faculty member of The PhD Project Management Doctoral Students Association.

Congratulations to **Dr. Sybil Mobley, Accounting**, received the Lifetime Achievement Award from Florida A&M University's Alumni Association. Dr. Mobley retired in 2003. She was named founding dean of the School of Business and Industry at Florida A&M University in 1974.

Congratulations to **Dr. Carolyn Callahan, Accounting**, who was recently named the KPMG Professor at the **University of Memphis**. Dr. Callahan is a faculty member of The PhD Project Accounting Doctoral Students Association.

Congratulations to the following professors who have been promoted to Associate Professors and granted tenure : **Dr. Diana Robinson, Accounting, North Carolina A&T State University; Dr. Ulysses Brown III, Management, Savannah State University; Dr. Alice Johnson, Information Systems, North Carolina A&T State University; Dr. Angela Miles, Management, North Carolina A&T State University.**



IN MEMORIAM- DR. MARCUS ALEXIS, A TRAILBLAZER


It is with great sadness that we said goodbye to Dr. Marcus Alexis (1932-2009). He was a trailblazer in every sense of the word. Dr. Alexis became a faculty member of the Kellogg Graduate School of Management when he returned to Northwestern University in 1991 as the Board of Trustees Professor of Economics. Previously he was dean of the College of Business Administration at the University of Illinois, and visiting professor of economics at Northwestern and Kellogg. He has also held faculty appointments at the University of California-Berkeley, University of Rochester, DePaul University, Macalester College, Swarthmore College and the University of Minnesota.

In 1985, Dr. Alexis was appointed a director of the Federal Reserve Bank of Chicago by the Board of Governors of the Federal Reserve System, serving four years as deputy chairman and becoming chairman in 1990. He has served on numerous professional and civic committees and boards. He co-chaired the 1991 financial management transition team of the Illinois comptroller-elect.

Dr. Alexis was co-author of four books and the author of numerous book chapters. He is sorely missed by all.

THE PHD PROJECT SPONSOR SPOTLIGHT

Dow Chemical Company and The PhD Project: The *Human Element*



Dow is a diversified chemical company that combines the power of science and technology with the “Human Element” to constantly improve what is essential to human progress. The Company delivers a broad range of products and services to customers in approximately 160 countries, and firmly believes that the diversity of its employees is a key element for driving innovation.

Dow understands that it cannot innovate or grow if its employees think the same way, do the same things, or share identical backgrounds, experiences and perspectives. For this reason, Dow is committed to building a workforce that reflects the places in which it does business. This commitment extends to supporting organizations such as The PhD Project. Creating such partnerships not only enhances the support network for its employees, but also helps to sustain the business world as a whole.

“We are thankful to The Dow Chemical Company for its dedication to The PhD Project, its unwavering support and its vision to better the business world – one issue at a time,” said Bernard Milano, co-founder of The PhD Project and president of KPMG Foundation.

Dow’s commitment to building a diverse workforce of top talent led the company to host the annual Building Engineering & Science Talent (BEST) Symposium. Developed jointly by the

company’s minority scientists and a Ph.D. recruiting team, BEST is intended to introduce African American, Hispanic and Native American doctoral and postdoctoral scientists in the United States to the wide range of rewarding careers in industrial research at Dow. In 2008, Dow’s BEST Symposium was awarded the Golden Torch Award for Corporate Diversity Leadership by the National Society of Black Engineers (NSBE).

Dow is also the recipient of numerous awards which recognize the company for its effort to create and maintain a diverse and inclusive workplace. These awards include Top 50 Company for Executive Women given by the National Association for Female Executives (NAFE), 100 Best Companies given by Working Mother magazine in 2007 and 2008, Top 50 Companies for Diverse Managers to Work from Diversity MBA magazine, Best places to work by the National Society of Black Engineers and Working Woman magazine, and Top 50 employers of choice in America by Women Engineer magazine. Dow is also the first company in the chemical industry to achieve a 100 percent rating on the Human Rights Campaign (HRC) Foundation’s Corporate Equality Index and continues to retain its 100 percent score.

At Dow, diversity and inclusion are not just words, but the core of how the company conducts business. In creating a workplace that promotes inclusion by embracing the diversity of its human element, Dow is proving to be a hotbed of innovation. Every day, its 46,000 employees – its human element – combine their different perspectives to constantly improve their organization and the products and services they deliver.

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