

Diverse[®]

ISSUES IN HIGHER EDUCATION

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10 Diversity Champions

Diversity — probably one of the most elastic and debated terms around today. Yet, with its wide and growing usage, much confusion still exists as to what it means in a practical and meaningful way. Instead of debating what it is and what it's not, the editors of *Diverse* have decided to bring you an ongoing series of brief portraits that give clear indication that in many corners of U.S. higher education institutions and individuals are forging ahead with innovative, bold and consequential approaches to achieving a more inclusive society. They are also demonstrating that they are leaders in the truest sense of the word. During the coming months, you will be inspired by what you read in *Diverse* because those featured are indeed Champions of Diversity both in word and deed.

The PhD Project *

Initiated by the KPMG Foundation in 1994, The PhD Project's mission is to diversify corporate America by boosting the number of minority faculty members at business schools in the United States, ultimately leading to a more diversified work force better prepared to serve an increasingly diverse population. The PhD Project hosts a peer support network through which minorities are encouraged to obtain business PhDs and can get advice and guidance on how to navigate through business doctoral programs. Since The PhD Project was launched, the number of minority business school faculty has increased from 294 to more than 900 to date, and over 400 minority business school doctoral students are in the pipeline today.*





Dr. Maria Schutte, Michigan Technological University and Dr. Vaneesha Boneý, University of Denver after the capping ceremony at The PhD Project Annual Conference!

Perhaps the most significant investment we can make is in the development of future business leaders.

We all know the importance of a diverse workforce. Without it, our ideas become singular and complacent. The PhD Project looks to put an end to all that. We are an alliance of foundations, corporations, universities, and professional and academic organizations dedicated to increasing minority representation in the business world. By creating opportunities to get minority professors up in front of the classroom to serve as role models for the next generation of minority business leaders.

When we started in 1994, there were only 294 minority business professors in the United States. Today, we are proud to report

that number has more than tripled to 932 and is increasing every day.

More than 200 doctoral and non-doctoral granting universities partner with The PhD Project to help diversify their faculty and campuses.

Find out how your university or organization can get involved. Contact **Bernard J. Milano** at 201.505.3496 or email bmilano@kpmg.com. We think you'll find that the value of your participation is priceless.

Thank you to our Sponsors and Participating Universities:

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To get involved, contact **Bernard J. Milano** at 201.505.3496 or bmilano@kpmg.com. To see the full list of prestigious participating academic institutions, visit us at: www.phdproject.org/universities.html



For more information, visit our website at: www.phdproject.org